



ART frontgalleries

POP UP ART SHOW SPONSORSHIP OPPORTUNITIES

Artfrontgalleries.com
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ARTfrontgalleries

ACTIVATING VACANT SPACES WITH ARTISTIC VISION

WHO WE ARE

Started in 2013 Artfront Galleries has grown from a loose coalition of working artists centered in Newark to a registered New Jersey Nonprofit Corporation in 2016 recognized by the IRS as a 501(c)(3). Artfront Galleries executes our mission by promoting temporary, not for profit art galleries that serve as a transformative social and educational tool in urban environments.

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MISSION

begin to revivify blighted business districts through the transformative value of art. Expected outcome - better sales at nearby small businesses as a result of increased pedestrian traffic. More lights on and activity will reduce the instances of petty crime.

1

give underserved populations access to enriching cultural experiences. Expected outcome - Residents will visit the gallery and attend artist talks, spoken word, and other special events. Curators and interns will interact with visitors to discuss the art displayed.

2

educate interested local young adults in the business of art. Expected outcome - attract interested high school students to participate as interns. Interns will learn and execute assigned tasks; develop a general understanding of art displayed; and, interact with gallery visitors.

3

provide new venues for artists to display and sell their work. Expected outcome - approximately 10 artists will display at each pop up gallery. 30% of the artists will be from outside the immediate area. The purpose is to attract their customers to the neighborhood so that they can come to see the area as an art destination.

4

5

demonstrate a repeatable process that can be exported to other depressed neighborhoods. Expected outcome - Like-minded artists and community groups will replicate the process in other neighborhoods.

SPONSORSHIP OPPORTUNITIES

Your generous donation will help Artfront Galleries activate more vacant spaces with our artistic vision!

PATRON OF THE ARTS - \$1500

- Promoted as exclusive sponsor for one pop-up gallery
- Logo on promotional material and website for gallery season
- Press release
- 15% discount on art purchases

BENEFACTOR OF THE ARTS - \$1000

- Logo on promotional material and website for gallery season
- 10% discount on art purchases

ADVOCATE OF THE ARTS - \$500

- Logo on promotional material for one pop-up gallery
- 10% discount on art purchases

FRIEND OF THE ARTS - \$250

- Logo on promotional material for one pop-up gallery

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SPONSORSHIP LEVELS

PATRON OF THE ARTS: \$1,500

BENEFACTOR OF THE ARTS: \$1,000

DONATIONS WILL HELP COVER COST ASSOCIATED WITH A POP UP SHOW:

- INSURANCE
- DESIGN SERVICES
- PRINTING
- BANNER
- CATERING
- HANGING SUPPLIES
- GALLERIST
- SPEAKERS/ENTERTAINMENT
- WEBMASTER

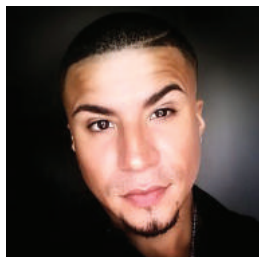
SUPPORT LEVELS
ADVOCATE OF THE ARTS: \$500
FRIEND OF THE ARTS: \$250

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BOARD MEMBERS



TIM DINGMAN



RAFAEL CUELLO



SUSAN O'ROURKE



JAE QUINLAN



ALINA RODRIGUEZ



DINO GRAVATO

Timothy Dingman, Founder and CFO

Tim Dingman is the Principal of T. Dingman Photography. Founded in 2000 he works freelance in the areas of commercial, event, and fine art photography. Tim has been an instructor in photography, lighting, layout, and digitization at the Edward Hopper House, Nyack NY; Rockland County Council for the Arts, Nanuet NY; Marble Jam kids, River Edge NJ and, Old Church Cultural Art Organization, Cresskill NJ.

Rafael Cuello, Co-founder and Secretary

Rafael received a Multimedia Design Degree from New England Institute of Technology and has over 15 years' experience in the visual arts. Specializing in print design and photography he has developed many creative campaigns for a very diverse group of clients. Rafael is an accomplished painter whose work has been included in various area exhibitions.

Susan O'Rourke, President - Susan is also the founder and principal of Art Grant Writing which specializes in assisting artists and arts organizations obtain needed funding for their projects. Prior to joining Artfront Galleries Susan was the Executive Director of North American Procurement for EY LLP one of the big four accounting firms. In this role, she was responsible for \$500 million of indirect spend and led a team of 40. Susan is a photographer whose work has been included in several local exhibits. Susan also gives seminars to young artists on the "business of art".

Jae Quinlan, Board Member - Jae is a principal of the Artisans Collective on Halsey St Newark. She is setting trends in Newark by focusing on bringing even the smallest of visual art projects to life. Currently she is adding hand painted clothing, sneakers, shoes and accessories to her well-established line of hand crafted jewelry. Her fine art work has been shown in all the major creative spaces in Newark.

Alina Rodriguez, Board Member - Alina is a senior manager at her family owned property management firm JAR Realty. In addition to providing services in the administration of residential and commercial real estate, Alina can be found investing in the renovation of vacant properties that plague our communities today. Alina holds a Bachelor of Science in Business Management with concentrations in Entrepreneurship and Real Estate from Babson College in Wellesley MA.

Dino Gravato, Board Member - Dino attended the Newark School of Fine and Industrial Arts and completed a program in commercial design at the Art Institute of Fort Lauderdale. Dino became a web designer in 1996. He led the team that overhauled and redesigned the Guggenheim website. Along the way, Dino became interested in discovering the next evolutionary step in the art of paper cutting. He decided to create digital images for stencils and then meticulously cut them by hand. Dino's work can be seen in public spaces around Newark as well as on intricately colored canvas backgrounds.